Please use this template as a starting point. Change anything that is highlighted in yellow to make the release more personalized and geared toward you/your RE/MAX office.

**Don’t forget to delete these instructions when you’ve finished editing the document.**

Please reach out to your regional PR contact with any questions or concerns.

**(City) Agent (Name) Celebrates (xx) Years in Real Estate**

(City, State – Date) – (Name), one of (City’s) top real estate agents, is celebrating XX years of helping homebuyers and sellers achieve their real estate dreams. Throughout (his/her/their) distinguished career, (Name) has been named (List achievements, for example: … the No. 1 agent in Denver four times and donated more than $20,000 dollars to Children’s Miracle Network Hospitals).

“Home is a very special place to many people. Being able to help families and individuals find the home of their dreams and build a life in the amazing city of (City) has been an honor,” (Name) says. “If you love what you do, you never have to work. I haven’t worked a day in 40 years!”

(Add in some background or personal info. For example: … In addition to real estate, Smith is a champion tennis coach, having led the local high school team to win the state title in 2017. Her real estate column, “Welcome Home,” has offered advice to Denver Post readers every Sunday for the past 15 years).

“(Name) is an invaluable member of our team,” says (Name), Broker/Owner of RE/MAX (Office). “(His/Her/Their) knowledge of the industry is unmatched, and fellow agents look to (him/her/them) as a leader in the office and the industry as a whole.”

To celebrate reaching this milestone, (For example: … Smith was honored at a special luncheon organized by the office staff.)

For more information about (Name), visit (Website) or call (Number).

# # #

**About RE/MAX (Office Name):**

RE/MAX (Office Name) is a locally owned and operated full-service real estate brokerage located in (Town and State or metropolitan City and State). Founded in (Year), the brokerage has (number) Realtors® and specializes in (residential and/or commercial) real estate. RE/MAX (Office Name) is a proud supporter of (Children’s Miracle Network Hospitals® and other charities), and is located at (Mailing Address). To learn more, please visit (URL). Each office independently owned and operated.

**Contact:**

Name, Title

Phone

Email